



AARON RALF DE JESUS

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SUMMARY

Experienced in administering sports teams, events, and organizations, with competencies in marketing, finance, operations, and leadership. Focused on enhancing athletic performance, fan engagement, and overall organizational success through a balanced application of business strategy and passion for sports.

WORK EXPERIENCE

Play Facilitator - Oli-Oli Dubai

December 2025

- Plan, organize, and facilitate age-appropriate play and recreational activities
- Encourage participation, creativity, and positive social behavior
- Communicate effectively with children, parents, and team members
- Facilitate group games, creative play, and learning-based activities
- Supervise participants to ensure safety, inclusion, and positive behavior
- Actively engage with children to support communication, teamwork, and confidence

Sports Intern - Cavite State University

May 2025- June 2025

- Assist in the planning, coordination, and execution of sports events, training sessions, and competitions.
- Help with athlete registration, scheduling, and record-keeping.
- Assist coaches, managers, or supervisors with administrative tasks.

Intern - Philippine Columbian Association Sports Club

March 2025 - May 2025

- Assist with daily operations of the sports club, including training schedules, events, and facility usage.
- Support coaches and club staff during practices, matches, and tournaments.
- Provide administrative support such as filing, data entry, and report preparation.
- Assist with equipment preparation, inventory control, and facility setup and cleanup.
- Support match-day operations, including venue preparation, athlete check-in, and crowd assistance.

EDUCATION

Bachelor of Exercise and Sport Sciences - Cum Laude

June 2021 to September 2025

- Cavite State University - College of Sports, Physical Education, and Recreation (CSPEAR)
- Major in Fitness and Sports Management
- Thesis: Strategic Approaches to Optimize Best Practices to Sustain a Gym Facility Management

Senior High School Diploma

June 2018 - April 2020

- General Juan Castañeda Senior High School
- Humanities and Social Science

ADDITIONAL INFORMATION

- **Technical Skills:** Sports event operations and coordination support, Facility and equipment management, Customer service and front-desk operations, Microsoft Office and Google Workspace
- **References:**
 - Victor Piores - CSPEAR Instructor | Cavite State University - vfpiores@cvsu.edu.ph
 - Clark Costa - CSPEAR Chairperson | Cavite State University - clarklcosta@gmail.com