






# NASRIN NAZEERKHAN

## CREATIVE DESIGNER

 (+971) 58 887 5759

 nasrinnazeer88@gmail.com

 41 A Street, Mirdif, Dubai, UAE

## EDUCATION

### **Bournemouth University, UK**

Masters of Arts in Advertising  
2023 - 2024

### **Amity University Dubai, UAE**

Bachelors of Arts in Journalism &  
Mass Communication  
2019 - 2022

## CERTIFICATIONS

kantar TGI Training

Mintel Training

Graphic Designing

Audio & Video Editing

## PORTFOLIO

[Wix](#)

## PROJECTS

[Behance](#)

## SUMMARY

Dynamic and results-driven media and advertising professional with a proven track record in creative strategy, brand communication and digital marketing. Adept at managing full-cycle marketing initiatives - from concept development through execution - to deliver impactful, results-oriented campaigns. Expertise spans creative design, social media management, brand development, copywriting, media planning and market research. Recognised for crafting innovative, audience-focused solutions that elevate brand visibility and accelerate business growth. Highly motivated, detail-oriented and skilled at aligning creative vision with strategic objectives to drive success in competitive markets.

## SKILLS

- Project Management
- Social Media Management
- Graphic Design
- Digital Marketing
- Time Management
- Teamwork & Leadership
- Critical Thinking
- Effective Communication
- Adobe Suite (Photoshop, Illustrator, In Design, Premier Pro, Lightroom, Acrobat Pro)
- Canva
- Capcut

## LANGUAGE

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English

Hindi

Malayalam

## INTERNSHIP

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### **UBL HD CHANNEL**

NEWS & SCRIPT WRITING

AUG 02 - SEP -02 (2020)

#### **About**

UBL TV is a Media Production Malayalam TV Channel that was founded by The UBL Group. This Channel is based in UAE and the UBL group covers vast areas like TV Channel, Business Set-Up, Auditing, Travels and Event Management

#### **Job Role**

- Translated news articles from Khaleej Times into Malayalam language for breaking news ensuring clarity, accuracy and timely delivery of information to the audience.
- Assisted in the preparation of general knowledge questions for an evening entertainment show, contributing to engaging and interactive content for viewers.

## REFERENCE

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### **Dr Farah Akbar**

farah@themaxglobal.com

- COO - Elmwood Fields Leadership Alliance FZC, UAE
- Managing Partner at Max Global Consultancy FZC, UAE
- Visiting Faculty at Amity University Dubai, Manipal University Dubai and University of Dubai.