

AJAY RAJ BK

VIDEOGRAPHER, PHOTOGRAPHER, VIDEO EDITOR



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Dubai, United Arab Emirates

PROFILE

From capturing compelling visuals to crafting powerful narratives, I bring 9 years of experience in photography, videography, and video editing across India and the UAE. Starting my journey behind the lens, I have evolved into a Production Executive at Zarak Media and Food on Focus, shaping stories that leave an impact.

SKILLS

- Ability to Work under Pressure
- Supervise and coordinate
- Project management
- Design and presentation
- Detail-oriented
- Strong Communication
- Critical Thinking
- Strong organizational skills
- Team Management
- Editing

EXPERIENCE

I have extensive experience in content production across multiple industries, including fashion, food & beverage, and jewelry advertising, as well as social media content creation. I have worked on high-end campaigns, producing visually compelling videos and photos tailored for branding and digital marketing. My expertise includes conceptualizing, shooting, and editing creative content that enhances brand identity and engagement.

In addition, I have collaborated with major clients such as Hilti, Talabat, Puma, and renowned restaurant brands, delivering high-quality commercial content that aligns with their marketing goals. With a strong background in filmmaking and video production, I specialize in crafting storytelling-driven content that resonates with audiences and elevates brand presence.

EDUCATION

2013 - 2016

BACHELOR IN MASS MEDIA
AND FILMMAKING

TILAK MAHARASHTRA UNIVERSITY
PUNE

DIPLOMA IN FILM MAKING
PUNE

PHOTOGRAPHER, VIDEOGRAPHER AND VIDEO EDITOR
ZARAKMEDIA, FOODONFOCUS Dubai, UAE PRESENT

Nov 2023 - Present

- Overseeing the complete production process, from concept to execution.
- Producing high-quality visuals for fashion, F&B, jewelry, corporate brands, events and hospitality.
- Creating engaging video and photo content for marketing and branding.
- Working with brands like Hilti, Talabat, Puma, and top restaurant chains.