

Reem Morad

Digital Marketing Specialist

CONTACT

Dubai, UAE
052 9755 634
remmorad@gmail.com

ABOUT ME

I'm holding UAE Golden Visa, seeking to utilize my excellent communication, interpersonal, and organizational skills to complete tasks. Reliable with a good work ethic and the ability to quickly adapt to new tasks and environments.

KEY SKILLS

- Social Media Accounts
- E-Marketing Campaigns
- Graphic Design
- Writing Contents
- Time Management

LANGUAGES

- Arabic | Native
- English | Intermediate

LICENSES & CERTIFICATIONS

- **Digital Marketing Diploma**
Anas Academy for Arts | KSA
- **Graphic Design & Illustrator**
Adobe Certified Professional
- **Digital Marketing Course**
Al Dar University | Dubai
- **HR Diploma**
Ain Shams University | Cairo
- **Business Administration Diploma**
Ain Shams University | Cairo

EXPERIENCE

July 2020 to August 2022

Digital Marketing Specialist | TADBEER - Dubai

- Develop and implement successful digital marketing plan to increase brand awareness and customer engagement.
- Manage all social media accounts and its content & respond to customer inquiries to ensure accuracy and consistency.
- Write contents, designing posts and create short videos to introduce the company for the social media channels.
- Create and manage advertising and promotional campaigns for the services on Google Ads, Facebook, Instagram .. Etc.
- Participation in organizing official events and celebrations at the workplace.

Jan. 2007 to Jan. 2020

Computer Teacher | Ministry of Education - Egypt

- Implement, monitor, evaluate and teaching the computer curriculum.
- Planning and preparing lessons and educational materials according to the plan
- Controlling and developing student's behavior, skills, and solving problems at classroom.

EDUCATION

Bachelor of Business Administration | 2007

Institute for Computer and Commercial Sciences Cairo | Egypt

Postgraduate Studies in Education | 2016

Zagazig University | Egypt

REFERENCES

Available upon request