

## DHRITI PUNJABI

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Dubai, UAE (Golden Visa)

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### EDUCATION

#### Imperial College Business School

London, UK | Sep 2024 - Jun 2025

MSc in Global Health Management

Relevant modules: Health Administration, Accounting, Behavioral Health, Health Systems, Policy and Finance, Strategy for Global Healthcare, Management

#### Boston University

Boston, US | Sep 2020 - May 2024

BSc Health Science

Recipient of Dean's List Academic Achievement Award

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### PROFESSIONAL EXPERIENCE

#### Office of Health Economics

London, UK | Jul 2025 – Aug 2025

##### Work Placement Intern

- Support strategic internal operations and use CRM platforms to engage with various hospitals and supervised billing
- Managed client communications and produced digital content to support outreach initiatives for the new 10-year NHS plan

#### NHS Giant Health

London, UK | March 2025 – Jun 2025

##### Special Project Manager

- Engaged with health technology innovators, NHS healthcare professionals and NHS Patients to build the ICS Congress panel
- Managed annual budgets, set ROI targets and performed legal compliance monitoring
- Leverage tools such as HubSpot and Google Analytics to support outreach efforts, while assisting in the production of a major health AI conference for the UK's leading NHS healthcare innovation festival

#### Patient Funding Alternatives

Boston, US | Jan 2024 – May 2024

##### Healthcare Data and Patient Coordination Associate

- Client relationship management and healthcare records management for 5 United States hospital accounts
- Facilitated creation of a new data management system along with patient records and finance data for over 470 patients

#### Boston Public Health Commission

Boston, US | Jan 2023 – May 2023

##### Health Marketing and Communications Intern

- Shaped marketing strategy and content for three campaign platforms and secured 30% increased engagement and 20% improvement in resource utilization by at-risk teens
- Designed a prevention campaign on two different mass media platforms and utilized Google Ads and Meta Business Suite

#### Phyathai Hospital Sriracha

Chonburi, Thailand | May 2020 - Aug 2020

##### Patient Administration Associate

- Collaborated with operational managers and administrative staff to overhaul the hospital's crisis communication protocol, reduced response times during simulated emergency drills
- Coordinated affairs with the emergency department, dental center and supported patient data management
- Scheduled appointments, meaningful hands-on administrative tasks, regular patient billing and monitored the floor nurse station

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### ACHIEVEMENTS

#### Campus Kesem at Boston University

Boston, US | Jan 2022 – Dec 2025

- Led daily meaningful discussions about cancer, empowerment and forming effective relationships for youth development in multiple small groups with 18 young adults and fundraised \$15,000 at a formal collaborative event and \$57,000 per quarter

#### Boston Public Schools

Boston, US | Jan 2021 – Jul 2025

- Mentor for children with learning difficulties such as dyslexia with average test score improvement of 27% per semester

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### ADDITIONAL SKILLS

CITI program Human Subject Protection Training, Patient Billing, Patient Communication, Marketing Strategy, Microsoft office, Project Management, EMR systems, Google Ads, Marketing Analytics, Customer Management Software and Strategy, Data Management and Analysis, Digital Marketing, Data Visualization, HubSpot, English (Native), Hindi (Native), French (Fluent)

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### EXTRA-CURRICULAR & INTERESTS

Imperial College Healthcare Careers Club, Recipient of Duke of Edinburgh International Award, Multiple Alliance New York DALF Certifications, Imperial College Consulting Club, Ambassador for BU BIPOC Mental Health Collective, PADI Open Water Diving